



DA-PCC joins 2021 women's month celebration

By Ma. Cecilia Irang

The Department of Agriculture-Philippine Carabao Center (DA-PCC) joined the nation in celebrating this year's Women's Month with the theme "We Make Change Work for Women: Juana Laban sa Pandemya: Kaya!"

In a kick-off program held on March 1, Deputy Executive Director for Production and Research Dr. Claro Mingala and Research and Development Division Officer-In-Charge Dr. Eufrocina Atabay delivered their respective messages emphasizing the all-encompassing role of women in the society as innovators and changemakers.

Sonia Pol, gender and development (GAD) focal person, gave an overview

of this year's campaign, which highlights women's participation in battling the pandemic and discusses gender issues aggravated by the COVID-19 pandemic.

She also presented the agency's lineup of activities, which aim to inform and engage women as stakeholders of government programs and services; create and facilitate platforms to discuss good practices, gaps, challenges, and commitments in pursuing GAD; and inspire and empower women and girls to be agents of change.

During this year's month long celebration, the DA-PCC's Gender and Development Focal Point System (GFPS) will organize and spearhead

activities such as Virtual Forum and Sharing of Experiences and Innovations by the #OneDARfulJuana and #OneDARfulJuan and Webinars on Gender Sensitivity Orientation, Gender Fair Communication and Language, and GAD legal mandates to be participated in by DA-PCC's GFPS members across its network and interested employees.

Employees also took part in #PurpleMondays by wearing purple dresses and/or accessories to show their support in the advancement of gender equality and women's empowerment (GEWE).

Purple is globally recognized as the color of women that symbolizes justice and dignity.

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